

# Jason L. Kraft

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## SKILL SUMMARY

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- SAP Business Intelligence/Netweaver Business Warehouse (specializing in custom front-end development for business analytics, queries, and dashboards), Data Warehousing, Tableau, SAP Portals, SAP R/3
- Web Interfaces and Development (HTML, JavaScript, CSS, Web/Database Connectivity, VBScript, Active Server Pages, Dynamic HTML)
- Database Systems (Microsoft Access, Oracle, SQL Server, data modeling, SQL)
- Graphic Design, Branding, PC/LAN Networking, Usability, Human Interface Design, Data Visualization, Web Accessibility, UNIX Knowledge, Process Modeling (Visio), Project Management

## INTERESTS

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Hiking, interface design, racquetball, science fiction, teaching, technology, tennis, video games, writing

## EDUCATION

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**Sept 1996-May 2000 New Jersey Institute of Technology, Albert Dorman Honors College, Newark, NJ**

- B.S. in Computer and Information Sciences; Minors: Economics and Statistics, *summa cum laude*

**March 2007 – June 2010 Santa Clara University, Leavey School of Business, Santa Clara, CA**

- Masters in Business Administration, focus in Technology Management

## WORK EXPERIENCE

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**June 2007-Nov 2011 Let Them Eat Cake: The Allergy-Friendly Patisserie LLC Milpitas, CA**  
Co-Founder and Business Manager <http://www.allergyfriendlypastries.com>

- Responsible for sales, marketing, procurement, IT, business development, legal, operations, accounting, and deliveries
- Business is a custom-order bakery serving the SF Bay Area with baked goods made without common allergens

**June 2000-Present Johnson & Johnson Raritan NJ; Mountain View, CA; Brea, CA**  
IT Leadership Development Program, Current role: SAP BW Team Lead for J&J Pharma R&D

**First rotation @ Business Intelligence Group, Corporate Information Management, J&J World Headquarters**

- Responsible for development of business intelligence and workgroup applications with Domino, Active Server Pages

**Second rotation @ Information Management Group, Independence Technology**

- Technical lead for Company Intranet project and iBOT Web-Based Training prototype
- Assisted with requirements planning and gap analysis for product launch sales/service systems

**Third rotation @ Research Innovation Team, J&J Pharmaceutical Research & Development (PRD)**

- Responsible for various pilots of new technologies, including collaboration and project tracking solutions

**Final placement @ Project Beacon, J&J Pharmaceutical Research & Development (PRD): July 2002 - Present**

- Currently Business Warehouse team lead, SAP Portals functional lead, and Beacon site lead for J&J Pharma R&D west coast

## PUBLICATIONS (LINKS AT [HTTP://WWW.KRAFTHOSTING.COM](http://www.krafthosting.com))

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**Sept 2007 BW Expert Magazine: *Improve the Usability of BW Web Reports with HTML and JavaScript***

**Dec 2010 SAP PRESS Book: SAP Netweaver BW 7.x Reporting – Practical Guide**  
Focused on developing front-end queries and dashboards using Netweaver BW tools